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DVD and Beyond 2013 is the annual companion magazine to the industry website, www.dvd-and-beyond.com, Europe's premier online source of news, data and analysis for professionals involved in DVD, Blu-ray, 3DBD and new delivery technologies.

4 European video market - resilient packaged media

Europeans are increasingly opting to watch movies and TV shows via digital platforms, but the market for DVDs and Blu-ray Discs is still by far the much larger market in terms of consumer spending and transactional consumption, says **Tony Gunnarsson**, Analyst with IHS Screen Digest.



24 UltraViolet - the Cloud's silver lining

The message on the pack is unequivocal: "Buy physical media bearing the UltraViolet brand and you automatically own a digital copy that you can access anytime, anywhere and on any device." **Bob Auger**, President of Newmérique, says the industry must learn lessons from history if it wants to succeed.



8 Blu-ray Discs - the 4K battle has begun

The Blu-ray Disc Association is being accused by some of dragging its heels over adding support for '4K' but, as **Bill Foster** from Digital Decoded explains, there are several good reasons why launching another format upgrade now could actually risk compromising Blu-ray's future potential.



26 Cloud control - transforming creative & production process management

Consumers' insatiable appetite for localised filmed and TV entertainment has led to enormous challenges for producers and distributors alike to deliver huge volumes of content. **Stuart Green**, CEO of ZOO Digital, says the answer lies in the Cloud.



12 TV displays - no time to rest

The TV displays industry in Europe is in a state of flux with manufacturers desperately seeking ways in which to arrest the decline in unit sales and stimulate demand. In many ways the current period of market contraction has come as no major surprise, says **David Watkins**, Research Consultant at Futuresource, who examines the challenges ahead.



30 Accessing & consuming content - what the people say

DVD and Beyond Editor **Jean-Luc Renaud**, presents findings from the online communities and survey research commissioned by Future-source Consulting and unveiled at its annual Future Entertainment Summit 2013 in London.



16 The quest for sound perfection - a pioneer explains

In a wide-ranging interview, **Stefan Bock**, MD of msm-Studios and Pure Audio Blu-ray pioneer, shares his belief in a demand for high-resolution audio. He calls for a consumer-friendly standard and the need for a unified marketing approach as conditions for success.



32 Transactional movies - the big picture

After a four-year period of decline and slowed growth between 2008 and 2011, total worldwide consumer spending on transactional movies recovered in 2012 to reach \$62.4bn, surpassing the \$61.5bn total for movie spending in 2008. **Tania Loeffler**, Video Analyst with IHS Screen Digest, picks up the story.



18 Breaking barriers - what is television?

The internet continues to disrupt the world of video and television, and its impact is now permeating all corners of the value chain. Viewers are watching video and TV on a growing range of devices. Content producers are finding new routes to market via online services. Given all these changes it is inevitable that we begin to question the very terms which define the industry, says **David Mercer**, Principal Analyst at Strategy Analytics.



22 Leading the trays business

MIP Packaging commercialises plastic trays for Digipack for now 15 years. It has already sold over one billion units in Europe and elsewhere. **Dominique Philippot**, the French company's CEO, tells DVD and Beyond Editor Jean-Luc Renaud how he steers the firm through market realities.



36 Executive interviews

Fourteen executives share their experiences, expectations and concerns about DVD, Blu-ray, UltraViolet, 4K and the future of packaged media in a fast-changing marketplace.

Sarah Bradley *Meedja*
Miguel Clarke *Silicon Philosophies*
Fabien Remblier *Independent 2D/3D Producer*
Rob Aubey *Sony Creative Software*
Stuart Green *ZOO Digital*
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Stefan Bock *msm-Studios*
Edward Hall *Channel 4*
Leon Kohlen *i-Frame*
Mette Bono *DDD Solutions*
Mathew Gilliat-Smith *Fortium Technologies*
Christoph Schmidt *DVDesign*

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